

For Immediate Release

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**POP! HOTEL TEUKU UMAR DENPASAR-BALI WAS SHORTLISTED IN THE
9th ANNUAL BUDGIE\$ & TRAVEL AWARDS**

Jakarta, February 13th 2012 – After only one year under operation POP! Hotel Teuku Umar Denpasar – Bali was short listed in the 9th Annual Budgie\$ & Travel Awards in the category Best Economy Hotel which was announced last January 2012.

The Budgie\$ and Travel Awards have been created to recognize the leaders, innovators, creative talents, and pioneers in Asia's low cost travel industry – from airlines, hotels, online travel agencies and more.

"It is a special moment for our newly launched brand especially as POP! Hotel Teuku Umar Denpasar – Bali is our very first POP! hotel," said Irene Janti – Director of Operations POP! Hotels, "We were not yet named as winner but being the number two in 'The Best Economy hotel' category in Asia is a milestone for us."

POP! Hotels represents' a network of 25 properties under operation by the beginning of 2014. With POP! Hotel Teuku Umar, Denpasar – Bali and POP! Hotel Festival Citylink – Bandung opened in 2010 and 2011, it will be followed by 8 in Bali, 8 in Jakarta, 2 in Yogyakarta, Solo, Surabaya, Semarang, Lampung and Balikpapan.

TAUZIA Hotel Management, established in 2001 has pioneered its own hotel concepts and products since 2002 with brands such as:

- **WorldHotels**, a brand new strategic partnership with 1 property under development
- The label **Préférence Hotels** with 1 property under development
- **HARRIS hotel**, totaling 32 hotels and 5,871 rooms by 2014
- **POP! Hotels** a network of 25 hotels and 3,750 rooms by 2014
- 2 properties **Managed by TAUZIA** including Eden Kuta and Solo Paragon
- And its **Estate Management** division specialized in condominium operations

TAUZIA Hotel Management is headquartered at K-Link tower, 25th Floor, Jl. Jend Gatot Subroto Kav 59 A, Jakarta 12950, Indonesia.

For more information, please visit www.tauzia.com